

going to **sustainable eating**

17th International
Congress of Dietetics

GRANADA
SPAIN
2016

7, 8, 9 and 10 September

**Sponsorship
Dossier**



**icdgranada2016
•com**

Organizers:



Technical Secretariat



Tel: +34.91.662.46.50

icdgranada2016@mastercongresos.com



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INDEX

WELCOME LETTER 3

THE CONGRESS CITY 4

COMMITTEES 5 - 6

WHY SHOULD YOU SPONSOR? 7

GENERAL INFORMATION 8

EXHIBITION INFORMATION 9-11

SPONSORED SYMPOSIA 12

SPONSORED ROUND TABLES 13

SPONSORED SHORT CONFERENCES 14

SPECIAL SPONSORED SYMPOSIUM:
The role of the food industry in the sustainability: Care of the
environment, social protection and the human and cultural patrimony 15

OTHER SPONSORSHIPS 16 - 18

EXHIBITION AND SPONSORSHIP FORM 19 - 21



17th International Congress of Dietetics going to **sustainable eating**

WELCOME LETTER

The 17th International Congress of Dietetics will take place in the city of Granada (Spain) on 7, 8, 9, 10 September 2016. We expect a participation of more than 1500 dietitians and nutritionists. This will be a wonderful and multicultural encounter not only from a humanistic point of view but also because it will make possible to exchange professional experiences among dietitians from all around the world.

The congress in Spain will cover new challenges for dietitians and would like to make them aware that with their day-to-day work they can immensely contribute to bequeath a better world and a better planet to the future generations. A sustainable diet is the key to take care of our planet: while being respectful with the environment, it also enables us to support local farmers, fishermen, cattlemen and food producers from our most nearby geographical surroundings.

Nowadays, in many countries round the world, lots of families have to face the important economic recession prioritizing the price in their food baskets without taking in account their health or the environment protection.

We, dietitians, have a very crucial role in advising and educating people towards a healthy and economic nutrition that should also be sustainable.

It's time to **support each other!**

For this reason, the International Conference of Dietetic Associations and the Spanish Foundation of Dietitians-Nutritionists in collaboration with the General Council of Dietitians-Nutritionist of Spain have the pleasure to invite you to the next International Congress of Dietetic in Spain so we can all approach together the main issue of our congress:

Going to sustainable eating!

To illustrate the congress we have chosen the literary characters of Don Quixote and Sancho Panza from "El Quixote" by Miguel de Cervantes, one of the most important works of literature in the history of the Spanish Culture.

We hope to see you all in Spain, it will be a great pleasure for us to welcome you in Granada in 2016.

Giuseppe Russolillo

President

XVII International Congress of Dietetics

Spanish Foundation of Dietitians-Nutritionists (FEDN)



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THE CONGRESS CITY

Granada is a city located in the South of Spain in the region of Andalusia. The southern part of Spain is beautiful because of its cities of Arab influence, the countryside and beaches but especially because of the people who live in this region: the Andalusians.

When visiting Andalusia it must be remembered that the Arab reign in the area was of the same length as the Christian dominance. This fact makes that the Arabic artistic, gastronomic and culinary heritage has an influential role in the beautiful Andalusia, specially, in Granada.

Spanish people love spending time with friends and family, enjoying outdoors meet ups for eating, drinking and specially chatting with friends. Is in Andalusia where this happens more commonly out of all Spanish cities. Andalusians are friendly, welcoming, fun and enjoy eating and drinking but also singing and dancing.

Granada has three main landmarks, which are a must to visit: the Alhambra, the Albaicín and Sacromonte.

The Alhambra was the complex of palaces where Arab Sheikhs used to live when the south of Spain was under the Muslim command back over a thousand years ago. These palaces are majestic and worth visiting, being as part of one of the wonders of the world. Currently, the Alhambra is the most visited monument in Spain and part of the heritage of humanity.

Albaicín and the Sacromonte are two neighbourhoods of the city of Granada located in two small mountains in front of the Alhambra. Strolling through the Albaicín and Sacromonte you will experience something that will stay with you forever: the streets, the smells, people in the street, music, dance, cooking and the “fiesta” spirit.





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COMMITTEES

ICD Chairperson

Giuseppe Russolillo

ICD Management Committee

Martina Miserachs (chair)

M^a José Ibáñez

José Antonio López

Manuel Moñino

Alicia Salido

Ingortze Zubieta

ICD Scientific Program Committee

Manuel Moñino (chair)

Eduard Baladía

Raquel Bernácer

Iva Marques

Cleofé Pérez-Portabella

Juan Revenga

Aitor Sánchez

Nahyr Schinca

José Miguel Soriano

Suzan Tuinier

Yolanda Sala



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ICD Marketing Committee

Ingortze Zubieta (chair)

María Colomer

Eva Gosenje

Aída Salgado

Alba María Santaliestra

Amaia Uriz

ICD Social Committee

M^a José Ibáñez (chair)

Rosa Benitez

Laura Carreño

Francisco Miguel Celdrán

Chayo Ezkurra

José Miguel Martínez

Alma Palau

Eva M^a Pérez

Committee on food and dining

Alicia Salido (chair)

Sheila Bustillo

María Casadevall

Narelia Hoyos

Mar Navarro

Veronica Sánchez

Judith Sugeidy Cornejo



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WHY SHOULD YOU SPONSOR?

A tailored sponsorship package of the Congress is a cost-effective opportunity to reach a large number of delegates within your target market.

- A presence at the Congress is your organisation's opportunity to leverage three days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.

KEY BENEFITS TO EARLY COMMITMENT

Aligning your company early will ensure:

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.



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GENERAL INFORMATION

VENUE

Granada Congress Centre

Paseo Violón, S/N
18006 Granada, Spain
www.pcgr.org

CONGRESS DATES

From September 7th to 9th September 2016

EXHIBITION SET UP

September 6th, 2016

EXHIBITION DISMANTLING

September 9th, 2016 after the Closing Ceremony

TECHNICAL SECRETARIAT



Avda. Fuencarral, 14-16
Edificio Alcoverga, Bloque D, 1^a planta, Oficina D07
28108 Alcobendas – Madrid
Tel.: +34 91 662 46 50

Sandra Chargy
E-mail: schargy@mastercongresos.com
Web: <http://www.icdgranada2016.com/>



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1. EXHIBITION INFORMATION

RATE

Area 6 m² (3x2)	2.500 € (VAT 21% not included)
Area 12 m² (4x3)	5.000 € (VAT 21% not included)

- Booth not included in the price.
- If you need a booth, please contact the technical secretariat.
- There will be plugs available in each area.
- The area number will be allocated by order of request.

Any company that employs any kind of sponsoring must subscribe at least one person to the congress. For those companies that have contracted an area and with the aim of helping the people in charge of the stand, two passes will be given for 6 square metres stands and four passes for stands of 12 square metres.

CALL TO ORGANISE A SUSTAINABLE CONGRESS FOR ICD GRANADA 2016: A CONGRESS WITHOUT PAPER

The organization Committee of the ICD Granada 2016 would like to ask all companies to use the minimum amount of printed advertising material, encouraging companies to make possible a conference without paper.

For this purpose, different technology solutions are being offered:

- QR to download the documentation in tablets and smart phones.
- Hire the incorporation of advertising material in the Congress app.

In the event that a company decides to use paper and printed advertising material in their stand, we challenge them to organize an activity in their stand to compensate the environmental cost derived from its presence in the Congress (travel, accommodation, printed advertising materials, etc).

We provide companies with a team of specialised personnel to come up with ideas in this regard (for example, distribute tree seeds, providing light stand with physical activity, establish a recycling method in the stand).

ICD Granada 2016 will appreciate that these aspects are considered with consistence and coherence with the congress' theme: Sustainability. The organisation committee will reward the best three initiatives awarding them with a prize during the closing ceremony of the congress. We kindly ask you that you send your initiatives to the secretary of the congress to be evaluated by the organising committee.



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ALLOCATION OF THE EXHIBITION SPACE

Decisions regarding admission of exhibitors and exhibits as well as the allocation of space and the placement of booths are at the sole discretion of the Congress Organizer. However, the Congress Organizer will try to ensure that all exhibitor's expectations and wishes are satisfied. The allocation of the stands/space will be made on a "first come - first served" basis.

PAYMENT TERMS

- 30% of the total amount as a confirmation of the reservation.
- 70% remaining will be paid before March 15th 2016.

If the exhibiting company does not observe these terms, the Organizers may cancel the reserved space and rent it to another exhibiting company without being obliged to reimburse the deposit paid.

CANCELLATION POLICIES

- From the organizers:

The Organizers may modify or cancel the exhibition if unforeseen circumstances happen. In the event of a cancellation, the Organizers will reimburse the exhibiting company.

- From the exhibiting company:

In the event that the exhibiting company cancels its participation in the Congress, the exhibiting company must notify the Organizers in writing.

- Reimbursement for cancellations:

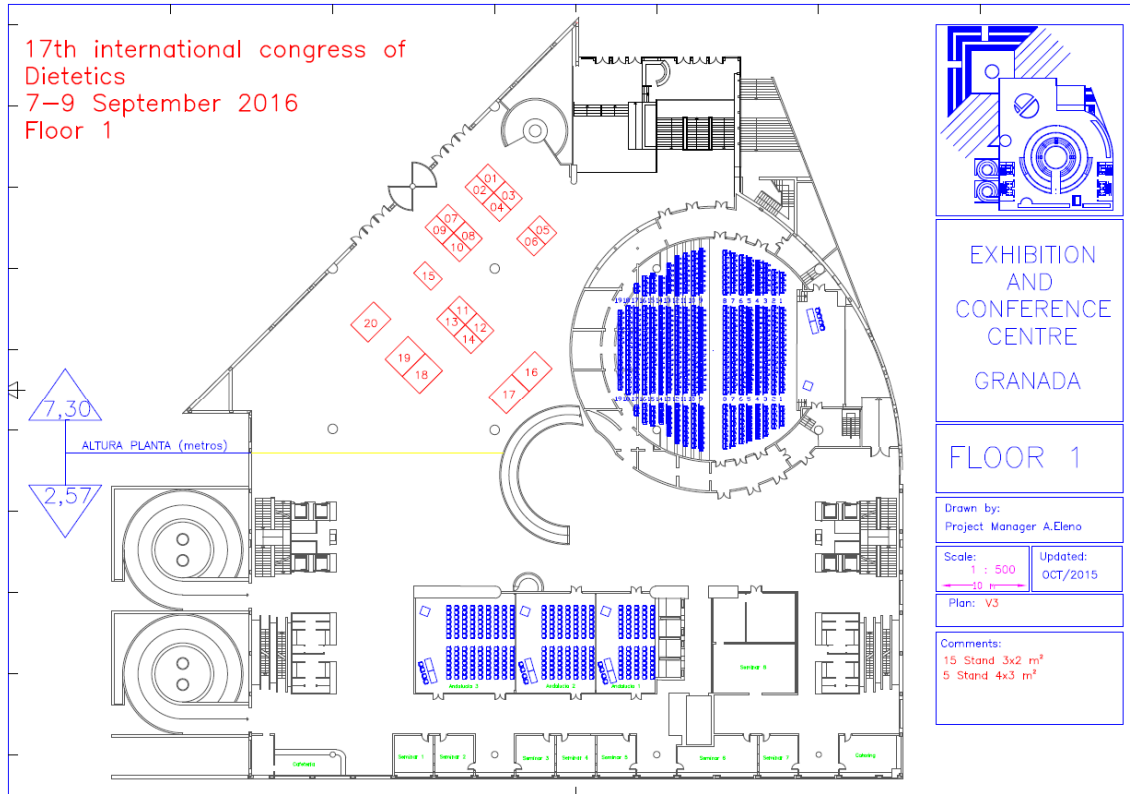
Before January 10th 2016 - 50% of the total amount

After January 10th 2016 - no reimbursement will be made



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EXHIBITION FLOOR PLAN





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2. SPONSORED SYMPOSIA

The organisation of a symposium in the frame of the scientific program of ICD Granada 2016 is one of the best ways to collaborate with the congress and means having considerable visibility to all attendees of the event.

The objective of the symposium is to cover a specific subject with the participation of many speakers that will present conferences about a similar subject.

The symposium will last 120 minutes and will be included as part of the scientific program of the congress.

The scientific programme offers the possibility of organising two sponsored symposiums, which will be designated in a rigorous order of contracting.

The programme of the sponsored symposium, including title, topics, lecture and names of speakers must be submitted to the Congress Organizer for approval.

Once the programme of a sponsored symposium has been approved, it cannot be modified unless both parties agree in writing.

The entity is responsible for the expenses of speakers and chairpersons specifically invited to participate in its sponsored symposium. (Registration, travel and accommodation)

If you are interested in the sponsorship of a Symposium in ICD Granada 2016, please ask the Technical Secretariat to send you the form in order to include all the information of the Symposia.

RATE: 15.000 € (VAT 21% not included)

DATES: - Wednesday, September 7th, 2016 (evening)
- Thursday, September 8th, 2016 (evening)

ALLOTTED TIME: 120 minutes (4 specific lectures approaching the same topic)

Rate includes:

- Hiring of the room
 - Microphones for speakers and audience
 - Video projection
 - Audiovisual technician
 - Publication of the Symposium programme on the Congress's website and the Final Programme
 - Use of the speaker's centre
 - Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
 - Sponsor may print posters for the Symposium and display these in the Congress centre
- The design, edition and print are at the cost of the company
- Inclusion of sponsor name in the Final Programme
 - The organization will include in the Congress App an invitation call to attend the Symposium

The symposium organizers are responsible for any extra costs for the symposium, if there are any.

The symposium will clash with other scientific sessions of the congress but won't do so with scientific sessions sponsored by other companies.



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3. SPONSORED ROUND TABLE

The sponsoring of a round table in the frame of the scientific program of the ICD Granada 2016 is yet another good way of collaborating with the congress as it means having maximum visibility to all congress assistants.

The round table's format is different to the symposiums' as the aim is to cover a subject from different perspectives.

The round table will last 90 minutes and will be included in the scientific program of the congress.

The scientific programme offers the possibility of organising two sponsored round tables, which will be designated in a rigorous order of contracting.

The programme of the sponsored round table, including title, topics, lecture and names of speakers must be submitted to the Congress Organizer for approval. Once the programme of a sponsored round table has been approved, it cannot be modified unless both parties agree in writing.

The entity is responsible for the expenses of speakers and chairpersons specifically invited to participate in its sponsored round table (accommodation, registration and travel expenses).

If you are interested in the sponsorship of a Round Table in ICD Granada 2016, please ask the Technical Secretariat to send you the form in order to include all the information of the round table.

RATE: 10.000 € (VAT 21% not included)

DATES: - Wednesday, September 7th, 2016 (morning)
- Friday, September 9th, 2016 (morning)

ALLOTTED TIME: 90 minutes (3 different lectures approaching the topic from different views)

Rate includes:

- Hiring of the room
 - Microphones for speakers and audience
 - Video projection
 - Audiovisual technician
 - Publication of the Round Table programme on the Congress's website and the Final Programme
 - Use of the speaker's centre
 - Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
 - Sponsor may print posters for the Round Table and display these in the Congress centre
- The design, edition and print are at the cost of the company
- Inclusion of sponsor name in the Final Programme
 - The organization will include in the Congress App an invitation call to attend the Round Table

The symposium will clash with other scientific sessions of the congress but won't do so with scientific sessions sponsored by other companies.

The Round Table organizers are responsible for any extra costs for the round table, if there are any.



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4. SPONSORED SHORT CONFERENCES

Short conferences offer the possibility for companies to speak to all attendees of the ICD Granada 2016:

- Scientific projects developed by the company in the food, dietetics and human nutrition industries
- Launch of new foods or pharmaceutical products
- Introduce innovative, development and investigation projects
- Introduce campaigns of public and health interest in which the sponsoring company has participated.

The scientific program offers the possibility to organise six short sponsored conferences, which will be designated in a rigorous order of contracting.

The abstract and the title of the lecture must be submitted to the Congress Organizer for approval. Once the abstract of the short conference has been approved, it cannot be modified unless both parties agree in writing.

The entity is responsible for the expenses of the speaker invited to participate in its sponsored short conference (accommodation, registration and travel expenses).

The ICD Organizing Committee will select the chair of the session and the organization will cover the expenses of the chair person.

RATE: 6.000 € (VAT 21% not included) / lecture

DATES: The conferences will be distributed all along the Scientific Program

ALLOTTED TIME: 30 minutes

Rate includes:

- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Conference programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
- Sponsor may print posters for the Conference and display these in the Congress centre
The design, edition and print are at the cost of the company
- Inclusion of sponsor name in the Final Programme
- The organization will include in the Congress App an invitation call to attend the Conference

The short commercial conference will coincide with other scientific sessions of the congress.



17th International Congress of Dietetics going to **sustainable** eating

5. SPECIAL SPONSORED SYMPOSIUM:

The role of the food industry in the sustainability:
Care of the environment, social protection and the human
and cultural patrimony

The Scientific Committee of ICD Granada 2016, in adherence with the theme of the congress, has arranged to organise a symposium so that the food and pharmaceutical industries can explain their main areas of work in the sustainability field. Only four companies will be permitted to be part of this symposium. The acceptance of the different companies for this symposium will follow a rigorous order of contracting. The duration of the symposium will be of 120 minutes, divided into four 25 minutes interventions and with 20 minutes for Q&A.

The abstract and the title of the lecture must be submitted to the Congress Organizer for approval. Once the programme of a sponsored symposium has been approved, it cannot be modified unless both parties agree in writing.

The entity is responsible for the expenses of speakers and chairpersons specifically invited to participate in its sponsored symposium. (Accommodation, registration and travel expenses)

If you are interested in sponsorship a symposium in ICD Granada 2016, please ask The Technical Secretariat to send you the corresponding form in order to include all the information of your proposal

RATE: 6.000 € (VAT 21% not included) / lecture

DATE: Friday, September 9th, 2016 (before the Closing Ceremony)

ALLOTTED TIME: 25 minutes (The lectures must approach the actions and sustainability policy launched by the companies of the agricultural and pharmaceutical sector)

Rate includes:

- Hiring of the room
 - Microphones for speakers and audience
 - Video projection
 - Audiovisual technician
 - Publication of the Symposium programme on the Congress's website and the Final Programme
 - Use of the speaker's centre
 - Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
 - Sponsor may print posters for the Symposium and display these in the Congress centre
- The design, edition and print are at the cost of the company
- Inclusion of sponsor name in the Final Programme
 - The organization will include in the Congress App an invitation call to attend the Symposium.

The symposium organizers are responsible for any extra costs for the symposium, if there are any.

This symposium will be organised previous to the closing ceremony of the congress.



17th International Congress of Dietetics going to **sustainable eating**

6. OTHER SPONSORSHIPS

Additional possibilities of promoting your company and your products are offered through sponsoring of different options related to the Congress. We are sure that you will be able to find an item on the list to fit your specific company's interest and budget. Of course we also welcome your own suggestions.

SOCIAL EVENTS

1. DIRECTORS AND EXECUTIVE MANAGERS Dinner: 10.000 € (VAT 21% not included)

In the afternoon previous to the dinner the assembly of the ICDA, EFAD and of the Iberoamerican Conference will take place. The attendees to this dinner will be all directors (Presidents, vice-presidents and secretary departments) of the worldwide associations (directors of the US, Canada, Australia, Brazil, Israel, India, Argentina, UK, France, Spain, Japan, etc).

Invited Speakers and VIP persons are invited to this dinner. We estimate 200 people. Sponsor will receive full recognition on this event.

2. Official Dinner: 12.000 € (VAT 21% not included)

We are expecting an attendance of 700 people. The Dinner is offered to all congress attendees, speakers and members of the scientific and organising committees but also to the directors of worldwide Dietitians associations.

The company will cover the dinner of Invited Speakers and VIP persons. We estimate 200 invited people. Sponsor will receive full recognition on this event.

3. TWIN Festival: 10.000 € (VAT 21% not included)

The ICD Granada 2015 has organised a never-before-seen experience where Dietitians from different places of the planet will bond over the months previous to the congress. The objective of this initiative is that Spanish Dietitians Twin with foreign Dietitians to assist them preparing their trip to Granada. The Twins Festival will be the welcome event for all congress attendees and a big celebration will be organised so "Twins" can meet each other in person. We estimate around 500 people to this event.

4. Catering at the venue:

Coffee breaks (per day / per coffee break): 6.000 € (21% VAT not included) (1.500 people)

All Delegates are entitled to this. Sponsor Logos will be placed in all coffee break stations.

Lunches (per day / per lunch): 12.000 € (21% VAT not included) / per lunch (1.500 people)

All Delegates are entitled to this. Sponsor Logos will be placed in all lunch stations.



17th International Congress of Dietetics going to **sustainable eating**

PRODUCTS AND SERVICES

5. Congress Bags: 20.000 € (VAT 21% not included) (a maximum of 1500 units)

Exclusive sponsorship of the Congress bags

Your name will be displayed discreetly on each bag. You are entitled to include one piece of promotional literature in the Congress bag (costs are including manufacturing).

6. Lanyard for the Badges: 10.000 € (VAT 21% not included) (a maximum of 1500 units)

The sponsor name and logo will be displayed on the name badge lanyards that will be distributed to all Congress participants.

7. Internet Corner: 22.500 € (VAT 21% not included)

The sponsor name will be displayed on the screens and on promotion boards in the Internet Corner, located in the exhibition area

8. Congress APP.

In coherence with the theme of the congress, Sustainability, the organisation has decided not to give away paper or pens to attendees and gather all the content of the congress in an app for all instead. They offer the possibility of:

- Incorporating advertising material: **1.000 € (VAT 21% not included)**- (The scientific committee will evaluate each insert)
- Advertising banner: **2.500 € (VAT 21% not included)**

9. Posters Session: 10.000 € (VAT 21% not included) - (4 screens)

A slice / video supplied by the sponsor, will be displayed in the electronic poster screens

10. Your own suggestion to support ICD 2016 will be welcome, please send your proposal to the Technical Secretariat: scharyg@mastercongresos.com

We encourage you to subscribe more people from your company and also that you join us in the official dinner and the Twins Festival.

Any company that employs any kind of sponsoring must subscribe at least one person to the congress. For those companies that have contracted an area and with the aim of helping the people in charge of the stand, two passes will be given for 6 square metres stands and four passes for stands of 12 square metres.



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REGISTRATION INFORMATION

	Reduce fee until 14/12/2015	Ordinary fee from 15/12/2015 to 25/04/2016	Fee from 26/04/2016 to 23/08/2016	Late fee on-site
Dietitians/Nutritionist	340 €	390 €	440 €	490 €
Speakers/Chairs	340 €	390 €		
Others professionals	420 €	500 €	550 €	600 €

OFFICIAL DINNER:

Official Dinner	60 €
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TWIN FESTIVAL:

Twin Festival	25 €
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EXHIBITION AND SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

POSTAL CODE: _____ CITY _____

COUNTRY: _____

VAT NUMBER: _____

PHONE: _____

EMAIL: _____

1. Exhibition Area reservation

Booth # (1st Option) _____

Booth # (2nd Option) _____

Booth # (3rd Option) _____

SUBTOTAL 1: _____

2. Sponsorship opportunities

Collaboration # _____

Collaboration # _____

Collaboration # _____

SUBTOTAL 2: _____



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3. Registration

Any company that employs any kind of sponsoring must subscribe at least one person in the Congress.

PERSONAL DATA:

SURNAME:

NAME:.....

PHONE.....

EMAIL:.....

ORGANIZATION:.....

PASSPORT NUMBER:.....

POSTAL ADDRESS:.....

CITY.....ZIP CODE.....

PROFESSION:.....

	Reduce fee until 14/12/2015	Ordinary fee from 15/12/2015 to 25/04/2016	Fee from 26/04/2016 to 23/08/2016	Late fee on-site
Dietitians/Nutritionist	<input type="checkbox"/> 340 €	<input type="checkbox"/> 390 €	<input type="checkbox"/> 440 €	<input type="checkbox"/> 490 €
Speakers/Chairs	<input type="checkbox"/> 340 €	<input type="checkbox"/> 390 €		
Others professionals	<input type="checkbox"/> 420 €	<input type="checkbox"/> 500 €	<input type="checkbox"/> 550 €	<input type="checkbox"/> 600 €

OFFICIAL DINNER:

Official Dinner	<input type="checkbox"/> 60 €
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TWIN FESTIVAL:

Twin Festival	<input type="checkbox"/> 25 €
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PLEASE IF YOU REQUIRE AN SPECIAL MENU PLEASE INDICATE HERE:



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3. Total to be paid

$$\frac{\text{Subtotal 1}}{\text{Subtotal 1}} + \frac{\text{Subtotal 2}}{\text{Subtotal 2}} = \frac{\text{TOTAL}}{\text{TOTAL}} + \frac{21\% \text{ VAT}}{21\% \text{ VAT}} = \frac{\text{SUBTOTAL 1}}{\text{SUBTOTAL 1}} \text{ €}$$

$$\frac{\text{SUBTOTAL 1}}{\text{SUBTOTAL 1}} + \frac{\text{REGISTRATION}}{\text{REGISTRATION}} = \frac{\text{TOTAL}}{\text{TOTAL}} \text{ €}$$

4. Payment

Mastercongresos S.L.

Bank: La Caixa, Paseo de la Chopera, 182-184, 28100 Alcobendas - Madrid

Account Number **2100 3742 54 2200098922**.

IBAN: ES6821003742542200098922

Swift Code / BIC: CAIXESBBXXX

A copy of the bank transfer is required. Please include the full name of the person registered in the transfer order, otherwise we cannot confirm registration. Please send receipt by email to the mailbox: icdgranada2016@mastercongresos.com